



EMBA

Executive Master
in Business
Administration

Scholarship EMBA USI – AIF Scholarship Regulations 2021-2023

EMBA 10 *Roads to disruption*

In today's world, entrepreneurs and executives must face two new, yet significant, factors that affect political and economic environments, alter social relations and deeply impact businesses, their operations and their processes.

The first one is the **Digital Revolution**. The advent of big data, machine learning, and new technologies require new organizational approaches and competencies.

The second one is **Sustainability**. The need to create and maintain a sustainable society for future generations must be integral part of a successful business strategy.

Each function, in every organizations, must understand their implications and apply the appropriate transformations to obtain a competitive advantage in their markets.

In today's environment, simply closing the managerial skills gap is not enough anymore. In order to prosper in this new reality an innovative and visionary approach is required. It is essential to question the validity of existing models with a pioneering, and not merely adaptive, spirit and develop new paradigms.

Università della Svizzera italiana's Executive Master in Business Administration program embraces this spirit of innovation and is constantly evolving to ensure the highest education standard to the participants.

Aim

As part of a mutual collaboration project between AIF - the Ticino Family Business Association - and the Executive MBA. EMBA supports local family businesses.

Value

One scholarship is worth CHF 12,000.

Eligibility and conditions of award

Eligible for the scholarship are member of the AIF association and/or family businesses that are admitted to EMBA at USI, and make a specific request.

A scholarship is given for each graduate who meets the requirements for the award of the scholarship. Candidates are approved as specified hereunder by a Committee.

The Committee is made up of the current EMBA Director and a USI Member.

The Committee meets every months in 2020 upon request and communicates its decisions directly to the applicants. The Committee's ruling is final and cannot be disputed.

The scholarship is paid by USI in the form of a study subsidy, which is non-refundable.

Selection criteria

To be granted the scholarship candidates need to:

- Being part of AIF
- Be in the family business sector
- have been admitted to EMBA10
- make the application (CV and motivation letter) to emba@usi.ch

USI AIF scholarship may not be drawn concurrently with other study grants or bursaries allocated by USI.

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