



# Motivational essay

## Executive Master in Business Administration, EMBA

Edition 2022-2024 (EMBA 11)

The motivational essay must be completed in full and returned to the Executive MBA office.

Deadline: Before the interview with the Executive MBA Directors – and not later than September 10, 2022

### Candidate

First name	
Last name	
Organization	
Street	
Postal code	
City	
Country	

The motivational essay should not exceed 1200 words. You should cover the following topics:

- Explain your decision and motivation for applying to the Executive MBA. In particular, how you get to know about EMBA?
- Why do you feel you are a strong candidate for the program?
- How will getting an Executive Master in Business Administration influence your career intentions? What would you contribute to the overall experience of the EMBA class?





Place and date

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Signature

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