

Bernardo Bertoldi (1973) Ph.D. in Management and Entrepreneurial Finance Assistant Professor, Faculty of Economics-University of Turin Affiliate Professor ESCP-EUROPE

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BIOGRAPHY

Bernardo Bertoldi teaches at the Department of Management of the University of Turin and at ESCP-Europe London and Turin campus; after accomplishing his Ph.D. (2003) in management and corporate finance, he focus his research activity in entrepreneurship and family capitalism. In 2007 he attended the EECPCL (European Entrepreneurship Colloquium on Participant-Centered Learning) and the CWCD (Case Writing and Course Development Seminar) at Harvard Business School.

He is member of CIFE-Cambridge Institute for Family Enterprises founded by Prof. John Davis of Harvard Business School with whom he has been conducting research and writing for years. The academic research and the gained experience have allowed him to support many entrepreneurial families in Europe.

He is columnist with Il Sole 24 Ore on Family Capitalism and Automotive industry.

He teaches at the Business School of the University of Turin (Marketing to the bachelor students, Competitive Analysis II and Family Business Strategy to the post graduated students, and Corporate Finance to MBA students) and at ESCP-Europe in London and Turin Campus (Fundamental of Finance and The Entrepreneurial Manager at MIM, Family Business and Entrepreneurial at MBA).

He is one the founder of 3H Partners (<u>http://www.3hpartners.com/</u>), a consulting firm based in Italy, UK, France and USA.

He is Vicepresident of Club degli Investitori, the first Italian business angel association. He is board member or statutory auditors committee members of listed and non-listed companies.